

**South Dakota
Early Childhood
Education
Conference**



2012 South Dakota Early Childhood Education Conference

April 12-14, 2012

Holiday Inn
Spearfish, S.D.

**Donation/Support
Form**



Dear Business Leader:

Each day we rely on the dedication and hard work of our staff and education professionals to mold and shape the minds of our young children. And we depend on the generosity of businesses and organizations like yours to help us advance the state of education in South Dakota.

The South Dakota Head Start Association (SDHSA) along with the South Dakota Association for the Education of Young Children (SDAEYC) will be hosting the South Dakota Early Childhood Education Conference, April 12-14, 2012 in Spearfish, S.D. This is the largest early childhood conference in the state designed to provide education, training and networking for child care providers, parents, early childhood professionals, and school teachers who work with young children. We are expecting approximately 500 individuals to attend from across our state and our country, and we are asking for your help.

We understand that you are asked to contribute to many worthy causes, and hope you will give serious consideration to supporting our conference. You will not only be investing in the development of early childhood education in South Dakota, you will be supporting two non-profit associations who work on behalf of children and families in our state.

The information below outlines various levels of sponsorship that we hope will fit your budget. Any contribution you are able to make will be very helpful and greatly appreciated. Deadline for accepting sponsors is **February 28, 2012**. If you would like to join us in supporting early childhood education in South Dakota, or have questions regarding any of the sponsorship packages listed below, please contact the organizers at the information listed below.

Thank you in advance for your interest in building a better future for our young children.

Buddy Seiner
SDHSA, Executive Director
Phone: 605-224-4161
sdhsa@sdheadstart.org

Tara Anderson
SDAEYC, Operational Manager
605-661-0070
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South Dakota's largest conference devoted to early education systems and strategies is now offering exciting new ways to showcase your business, organization or foundation. As a sponsor of the 2012 South Dakota Early Childhood Education Conference, you will have even more ways to get your brand in front of 500+ decision-makers from all facets of early care and education.

For 15 years, hundreds of early education leaders have attended this unique, annual event. Organized by The South Dakota Head Start Association (SDHSA) in partnership with the South Dakota Association for the Education of Young Children (SDAEYC), this event features innovative speakers and workshops, networking opportunities and provides a chance to convene with other state and national early education experts, government and business leaders, and nonprofits.

Sponsorship Options

Keynote Sponsor

- ◇ 2 Available
- ◇ Exclusive
- ◇ \$5,000 Sponsorship

Our amazing keynotes always draw a huge crowd! We hope to have over 500 individuals at our 2012 event.

Recognition Benefits Include:

- ◇ Prominent recognition on marketing materials
- ◇ Prominent signage at event
- ◇ One (1) display tables in Exhibitor Hall
- ◇ Four (4) complimentary conference registrations
- ◇ Opportunity to welcome group from podium
- ◇ Full page black and white ad in conference program
- ◇ Company logo displayed on SDHSA, SDAEYC and conference websites
- ◇ Opportunity to supply door prize for recognition
- ◇ Recognition throughout the conference
- ◇ Banner/sign prominently displayed
- ◇ Placement of items with name, logo and contact information in attendee bags (items subject to approval by conference committee)

Association Luncheon Sponsor

- ◇ 2 Available
- ◇ Exclusive
- ◇ \$2,500 Sponsorship

The SDHSA's celebration luncheon and SDAEYC's Business luncheon is an opportunity to reach the membership from our respective associations. And you'll get a great meal as well!

Recognition Benefits Include:

- ◇ One (1) display tables in Exhibitor Hall
- ◇ Two (2) tickets to each association luncheon
- ◇ Two (2) complimentary conference registrations
- ◇ Company logo displayed in conference program and promotional materials
- ◇ Company logo displayed on SDHSA, SDAEYC and conference websites
- ◇ 1/2 page black and white ad in conference program
- ◇ Banner/sign prominently displayed at event
- ◇ Placement of items with name, logo and contact information in attendee bags (items subject to approval by conference committee)

Exhibiting

All sponsorships of **\$500** or greater include the benefit of exhibiting. We have limited space available this year, so joining as a sponsor is a great way to ensure your company/organization space at our event. This year exhibitors will be placed around registration, guaranteed to provide even more foot traffic to your space.

Exhibit Space Details

The Exhibit Area will be open Thursday, April 12 from 3:00 p.m. to 5:30 p.m.

- ◇ 1 (one) - 6' table and 2 chairs.
- ◇ SD ECE Conference will assign exhibits
- ◇ Exhibits must be torn down by 3:00 pm on Saturday, April 14.
- ◇ Shipping information available upon request



Break Sponsor

- ◇ 3 Available
- ◇ \$2,500 Sponsorship

Coffee and snacks are the mainstay of any conference! Conference attendees will remember your organization for providing that pick-me-up!

Recognition Benefits Include:

- ◇ Signage at break tables during one break
- ◇ Permission to provide napkins with company logo
- ◇ Two (2) complimentary registrations
- ◇ Company Logo displayed in program and promotional materials
- ◇ Logo displayed on association and conference websites
- ◇ 1/2 page black and white ad in conference program
- ◇ One (1) 8' x 6' exhibitor booth
- ◇ Recognition throughout the conference

NEW

Gala Auction Item

Our inaugural silent auction is being held Thursday, April 12 in coordination with our gala and family concert. Any items you would be willing to donate would go a long way to supporting our respective associations. Thank you in advance for all of your support!

Ideas include:

- ◇ Handyman for a day
- ◇ Gift Cards
- ◇ Oil Change certificate
- ◇ Hotel Stay/package
- ◇ Educational products
- ◇ Electronics
- ◇ Gift baskets (pampering, art, etc)
- ◇ Paintings

Evening Gala Sponsor

- ◇ No Limit
- ◇ \$1,000 Sponsorship

Who doesn't like a good party? The inaugural gala will quickly become the talk of the conference. Only sponsor this if you are interested in excessive praise. :))

Recognition Benefits Include:

- ◇ One (1) 8' x 6' exhibitor booth
- ◇ 1/4 page black and white ad in program
- ◇ Permission to provide napkins with logo
- ◇ Two (2) complimentary registrations
- ◇ Permission to distribute materials on "Reception Sponsor" table during event
- ◇ Company Logo displayed on SDHSA, SDAEYC and conference websites
- ◇ Recognition from podium at Gala
- ◇ Opportunity to supply auction item at event

Hospitality Room Sponsor

- ◇ 1 Available
- ◇ \$500 Sponsorship

Our conference would not be possible without the dedicated staff, volunteers, presenters and exhibitors that pass on their products and knowledge to conference participants. Help us thank them!!

Recognition Benefits Include:

- ◇ One (1) display tables in Exhibitor Hall
- ◇ Two (2) complimentary conference registrations
- ◇ Company Logo displayed in Conference Program and promotional materials
- ◇ Company Logo displayed on SDHSA, SDAEYC and conference websites
- ◇ Placement of items in conference bags
- ◇ Business Card sized ad in conference program
- ◇ Recognition throughout the conference

Other Support Options

Monetary Gifts

All monetary gifts made to the conference are tax deductible and go toward the advancement of early childhood education in South Dakota and two nonprofit associations working to enhance the lives of children and families in our state.

Door Prize

Door prizes are a great way to say "thank you" to attendees while promoting local and national businesses and their products. Some ideas include:

- ◇ Gift Cards
- ◇ Product
- ◇ Educational items

For Information on any of these packages, or to support our conference please contact:

Buddy Seiner

Phone: (605) 224-4161

Email: sdhsa@sdheadstart.org

OR

Tara Anderson

Phone: (605) 661-0070

Email: sdaeyc@gmail.com



Thank you for supporting early childhood education, the South Dakota Head Start Association and the Association for the Education of Young Children. Our conference would not be possible without the generous contributions from state and local business partners like you. Please forward this opportunity to your networks. Thank you again for all that you do! We look forward to advancing the state of education in South Dakota April 12-14.

Special Thanks to our Current Sponsors



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